

Svarczné Micheller Erzsébet:

Creative Challenges: Discovering Art Nouveau & Jugendstil

1. "Living Art Nouveau" – Photo Challenge

Art Nouveau is all about the flow. In this task, you become the artist and the model.

- **The Task:** Create a portrait or a still life photo that embodies the style.
- **How to do it?** Use long scarves, flower vines, or even flowing fabrics to recreate the famous "**whiplash line**" (curvy, S-shaped lines).
- **Instruction:** "Compose a photo where the background and the subject merge through winding lines. Focus on soft, organic shapes instead of rigid, straight lines!"
- **Tip:** Use a photo editor to apply warm, golden, or pastel filters to give it an "antique" look.

2. "Building Tattoo" – Architectural Design

Hungarian Art Nouveau is famous for its colorful building decorations.

- **The Task:** Take a photo of a modern, plain building (or find one online) and "dress it up" in Art Nouveau style.
- **Technique:** Use digital tools (like Canva or Procreate) or print the photo and draw over it with colorful markers.
- **What to add?** Colorful Zsolnay-style roof tiles, floral patterns around the windows, and wrought iron railings with leaf motifs.

3. Typography: Your Name as an Ornament

In the Jugendstil era, letters were treated as works of art.

- **The Task:** Write your name so that the letters turn into growing vines and intertwine on the paper.
- **The Rule:** Avoid straight lines! Every letter should look like it just grew out of a magical garden.

4. Urban Detective – Group Photography Project

Go out into the city and find the hidden traces of the past!

Find and photograph the following categories:

- **"The Most Beautiful Ironwork":** Details of gates, balconies, or window grilles.
- **"Hidden Faces":** Look for masks or female figures (stucco) on the walls of old buildings.

- **"Nature on Concrete":** Find any flower or animal patterns carved into stone or made of ceramic.